

INTRODUCING

TRUE-ATS✓

All-in-One Applicant Tracking System

Built for Recruitment Consulting Firms.

Streamline your recruitment lifecycle, manage clients and candidates, and grow your consulting business with ease.



Built for
Recruitment
Consultants



End-to-End
Recruitment



Better Workflows.
Stronger Placements.
Higher Growth.

One Platform. **Every** Client. **Every** Placement. **Every** Time.



TRUE-ATS

ALL-IN-ONE APPLICANT TRACKING SYSTEM

Everything you need. All in one platform.

Everything you need to run your
recruitment consulting business
efficiently.



Built for
Recruitment
Consultants



End-to-End
Recruitment



Better Workflows.
Stronger Placements.
Higher Growth.



One Platform.
Complete Control.
Simplify. Automate. Scale.

01 Lead Management (CRM)



- ✓ Lead capture
- ✓ Lead follow-ups
- ✓ Pipeline management
- ✓ Activity tracking
- ✓ Conversion tracking

02 Client Management



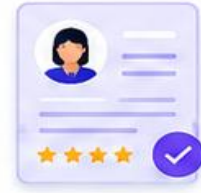
- ✓ Client database
- ✓ Contact management
- ✓ Requirement tracking
- ✓ Client communication history
- ✓ Agreements / documents

03 Job Management



- ✓ Create jobs
- ✓ Assign recruiter
- ✓ Job pipeline
- ✓ Vendor allocation
- ✓ Tracker management

04 Candidate Management



- ✓ Resume parsing
- ✓ Candidate database
- ✓ Candidate tracker
- ✓ Interview pipeline
- ✓ Status updates

05 AI Screening & Shortlisting



- ✓ Auto resume parsing
- ✓ ATS score
- ✓ AI shortlist
- ✓ Auto matching
- ✓ Database search

06 Database Management



- ✓ Candidate pool
- ✓ Tags & filters
- ✓ Bulk actions
- ✓ Smart search
- ✓ Talent repository

07 Reports & Trackers



- ✓ Daily tracker
- ✓ Recruiter productivity
- ✓ Client reports
- ✓ Closure reports
- ✓ Dashboard analytics

08 Invoicing



- ✓ Generate invoice
- ✓ Track payments
- ✓ Outstanding invoices
- ✓ Revenue reports
- ✓ Placement billing

01

LEAD MANAGEMENT (CRM)

Capture. Nurture.
Convert.

Manage your leads efficiently, track every interaction, and convert opportunities into long-term clients.



- Lead Capture**
Capture leads from multiple sources into one place.
- Lead Follow-ups**
Stay on top of every follow-up and never miss an opportunity.
- Pipeline Management**
Visualize your sales pipeline and track lead progress.
- Activity Tracking**
Track all activities and interactions in real-time.
- Conversion Tracking**
Measure conversions and improve your success rate.

Dashboard

Leads (CRM)

Clients

Jobs

Candidates

Placements

Invoices

Reports

Settings

3 Admin Administrator

Import Leads

Add Lead

Total Leads

1,248

↑ 18% vs last month

New Leads

312

↑ 16% vs last month

In Progress

564

↑ 14% vs last month

Converted

248

↑ 20% vs last month

Lost / Closed

124

↑ 10% vs last month

New

312

Contacted

248

Qualified

186

Proposal Sent

128

Converted

248

Recent Leads

View All

Lead Name	Company	Source	Owner	Status	Last Activity
TechWave Solutions	TechWave Solutions	Website	Rahul Sharma	Contacted	2m ago
BrightFuture Inc.	BrightFuture Inc.	LinkedIn	Neha Verma	Qualified	15m ago
GlobalTech Pvt. Ltd.	GlobalTech Pvt. Ltd.	Referral	Amit Patel	Proposal Sent	25m ago
NextGen Systems	NextGen Systems	Job Portal	Rahul Sharma	Converted	45m ago
FineEdge Solutions	FineEdge Solutions	Website	Neha Verma	New	1h ago

Stronger Relationships.
Better Results.

Centralize all your client information, requirements, communications, and agreements for seamless relationship management.



Client Database
Maintain a complete and up-to-date client repository.



Contact Management
Store and manage key contacts and stakeholders.



Requirement Tracking
Capture, organize, and track all client requirements.



Client Communication History
Keep a record of all interactions in one place.



Agreements / Documents
Store and manage all client agreements and documents.



Dashboard

Leads (CRM)

Clients

Jobs

Candidates

Placements

Invoices

Reports

Settings

Search by client name, contact, city...



Admin
Administrator



+ Add Client

Clients Overview



Total Clients
235
↑ 18.5%
vs last month



Active Clients
178
↑ 16%
vs last month



Open Requirements
312
↑ 14%
vs last month



Closed Requirements
128
↑ 20%
vs last month

Top Clients

View All Clients →

Client Name	Primary Contact	Open Requirements	Status	Last Activity
TechNova Solutions	Rahul Sharma	8	Active	2h ago
BrightFuture Inc.	Neha Verma	12	Active	5h ago
GlobalTech Pvt. Ltd.	Amit Patel	6	Inactive	1d ago
NextGen Systems	Priya Nair	7	Active	2d ago
FineEdge Solutions	Vikram Mehta	5	Active	3d ago

Recent Client Communications

View All →

TechNova Solutions	Discussion on new requirement for React Developer	Rahul Sharma	2h ago
BrightFuture Inc.	Shared candidate profiles for Sr. .Net Developer	Neha Verma	5h ago
GlobalTech Pvt. Ltd.	Follow-up call regarding shortlisted candidates	Amit Patel	1d ago

Organize Jobs.
Drive Results.

Create and manage jobs efficiently, assign the right recruiters, collaborate with vendors, and track every stage to successful closures.



-  **Create Jobs**
Create new job openings with all relevant details.
-  **Assign Recruiter**
Assign the right recruiter and set ownership.
-  **Job Pipeline**
Track jobs across every stage of the pipeline.
-  **Vendor Allocation**
Allocate vendors to jobs and manage submissions.
-  **Tracker Management**
Use trackers to monitor progress and updates.

 Dashboard

 Leads (CRM)

 Clients

 **Jobs**

 Candidates

 Placements

 Invoices

 Reports

 Settings



 3

 **Admin**
Administrator

 Import Jobs

 Create Job

Jobs Overview

 **Total Jobs**
842 ↑ 18% vs last month

 **Open Jobs**
512 ↑ 15% vs last month

 **In Progress**
186 ↑ 12% vs last month

 **On Hold**
62 ↑ 8% vs last month

 **Closed**
82 ↑ 10% vs last month

Jobs Pipeline

Open

In Progress

Shortlisted

Offered

Closed

512

186

96

48

82

[View Full Pipeline →](#)

Recent Jobs

Job Title	Client Name	Skills	Recruiter	Status	Created On
React Developer	TechNova Solutions	React, JS, Redux	 Rahul Sharma	In Progress	2h ago
Business Analyst	BrightFuture Inc.	BA, SQL, Excel	 Neha Verma	Open	5h ago
UI/UX Designer	GlobalTech Pvt. Ltd.	Figma, UI, UX	 Amit Patel	Shortlisted	1d ago
.NET Developer	NextGen Systems	.NET, C#, SQL	 Priya Nair	In Progress	2d ago
Salesforce Developer	FineEdge Solutions	Salesforce, Apex	 Vikram Mehta	Offered	3d ago
QA Engineer	TechNova Solutions	Manual, Selenium	 Rahul Sharma	Open	3d ago

[View All Jobs →](#)

Find the right talent.
Faster.

Source, evaluate, and manage candidates through every stage of your hiring process with complete transparency.



- Resume Parsing**
Extract candidate data automatically and accurately.
- Candidate Database**
Centralized database to store and manage all candidates.
- Candidate Tracker**
Track candidates across every stage of the hiring pipeline.
- Interview Pipeline**
Schedule, manage, and track interviews seamlessly.
- Status Updates**
Stay updated with real-time status and notifications.

Dashboard

Leads (CRM)

Clients

Jobs

Candidates

Placements

Invoices

Reports

Settings

3

Admin Administrator

Import Candidates

Add Candidate

Candidates Overview

Total Candidates

2,486

↑ 18%

vs last month

Active Candidates

1,248

↑ 16%

vs last month

In Interview

486

↑ 14%

vs last month

Offered

312

↑ 20%

vs last month

Hired

198

↑ 10%

vs last month

Hiring Pipeline

New

Screening

Interview

Offered

Hired

1,248

486

312

198

198

[View Full Pipeline →](#)

Recent Candidates

[View All →](#)

Candidate Name	Job Title	Current Stage	Source	Added On	
AP Amit Patel	React Developer	Interview	LinkedIn	2h ago	⋮
NV Neha Verma	Business Analyst	Screening	Referral	5h ago	⋮
RS Rahul Sharma	UI/UX Designer	Offered	Naukri	1d ago	⋮
PN Priya Nair	.NET Developer	Interview	Indeed	2d ago	⋮
VM Vikram Mehta	QA Engineer	New	Website	3d ago	⋮

Organized Data.

Smarter Decisions.

Centralize your recruitment data, maintain clean records, and leverage insights to make smarter, faster hiring decisions.



Candidate Pool
Store and manage all candidate information in one place.

Tags & Filters
Use custom tags and filters to segment candidates easily.

Bulk Actions
Perform bulk updates, imports, exports, and other actions.

Smart Search
Find candidates faster with advanced search and filters.

Talent Repository
Build a strong talent repository for future hiring needs.



Dashboard

Leads (CRM)

Clients

Jobs

Candidates

Placements

Invoices

Reports

Database

Settings



Search by name, email, skills, tag, source...



Admin
Administrator



+ Add Candidate

Database Overview



Total Candidates

12,846 ↑ 18%
vs last month



Total Tags

156 ↑ 12%
vs last month



Bulk Actions

48 ↑ 22%
vs last month



Talent Repository

3,248 ↑ 16%
vs last month



Data Quality Score

96% ↑ 8%
vs last month

Recent Bulk Actions

View All →

Action	Type	Records	Performed By	Date & Time	Status	
Import Candidates	Import	1,248	Rahul Sharma	May 21, 2024 11:30 AM	Completed	⋮
Export Candidates	Export	2,512	Neha Verma	May 20, 2024 04:15 PM	Completed	⋮
Update Tags	Update	986	Amit Patel	May 19, 2024 04:45 PM	Completed	⋮
Delete Duplicates	Cleanup	342	Priya Nair	May 18, 2024 10:20 AM	Completed	⋮
Import Resumes	Import	756	Vikram Mehta	May 17, 2024 03:10 PM	Failed	⋮

Database Health

View Details →



Duplicate Rate

2.4% ↓ 12%
vs last month



Data Completeness

91% ↑ 6%
vs last month



Data Cleanliness

94% ↑ 5%
vs last month



Last Synced

2 mins ago
May 21, 2024 11:45 AM

05

AI SCREENING & SHORTLISTING

Smart Screening. Better Shortlists.

Leverage AI to screen resumes, score candidates, and automatically shortlist the best matches for your openings.



Auto Resume Parsing
Extract key information from resumes with high accuracy.

ATS Score
AI-based scoring to rank candidates by relevance.

AI Shortlist
Automatically shortlist the best candidates for your jobs.

Auto Matching
Match candidates with job requirements intelligently.

Database Search
Search your talent database using AI-powered filters.

- Dashboard
- Leads (CRM)
- Clients
- Jobs
- Candidates
- Placements
- Invoices
- Reports
- Settings
- AI Screening

Admin
Administrator

Import Candidates

Add Candidate

AI Screening Overview

Resumes Processed
2,856 ↑ 22% vs last month

Average ATS Score
78/100 ↑ 8% vs last month

Shortlisted
642 ↑ 18% vs last month

Auto Matched
1,248 ↑ 16% vs last month

AI Screening Funnel

Resumes Received	Parsed	Scored	Shortlisted	Hired
2,856	2,732	2,510	642	98

Top Ranked Candidates

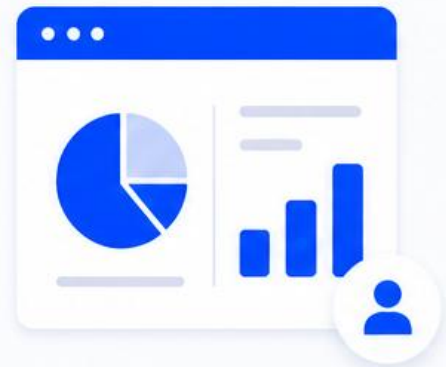
Candidate Name	Job Title	ATS Score	Match	Skills Match	Status	
AP Amit Patel	React Developer	92/100	Excellent	94%	Shortlisted	⋮
NV Neha Verma	Business Analyst	88/100	Excellent	91%	Shortlisted	⋮
RS Rahul Sharma	UI/UX Designer	85/100	Very Good	89%	Shortlisted	⋮
PN Priya Nair	.NET Developer	82/100	Very Good	86%	In Review	⋮
VM Vikram Mehta	QA Engineer	79/100	Good	84%	In Review	⋮

View All →

Track Everything.

Improve Continuously.

Monitor key metrics, track recruiter performance, and generate insightful reports to drive better results and accountability.



- Daily Tracker

Track daily activities and key recruitment metrics.
- Recruiter Productivity

Monitor recruiter performance and activity insights.
- Client Reports

Generate detailed reports for clients and stakeholders.
- Closure Reports

Analyze job closure metrics and turnaround time.
- Dashboard Analytics

Visualize trends and KPIs with powerful dashboards.

Dashboard

Leads (CRM)

Clients

Jobs

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Invoices

Reports

Settings

Search by job title, client, recruiter...

1

Admin Administrator

Export Report

New Report

Reports Overview

Total Reports

256

↑ 18%

vs last month

Jobs Closed

128

↑ 16%

vs last month

Avg. Time to Close

24 Days

↓ 8%

vs last month

Placement Rate

72%

↑ 12%

vs last month

Revenue Impact

₹ 48.6L

↑ 20%

vs last month

Reports by Category

Daily Tracker

128

Recruiter Productivity

86

Client Reports

24

Closure Reports

32

Dashboard Analytics

18

Recent Reports

View All Reports

Report Name	Category	Generated By	Generated On	Format	Actions
Daily Activity Report	Daily Tracker	Rahul Sharma	May 21, 2024 09:30 AM	PDF	
Recruiter Performance Report	Recruiter Productivity	Neha Verma	May 20, 2024 05:15 PM	Excel	
Client Summary Report	Client Reports	Amit Patel	May 20, 2024 02:45 PM	PDF	
Job Closure Report	Closure Reports	Priya Nair	May 19, 2024 11:20 AM	Excel	
Placement Dashboard	Dashboard Analytics	Vikram Mehta	May 18, 2024 04:00 PM	PDF	

Simplify Billing.
Get Paid Faster.

Generate invoices, track payments, and manage outstanding balances — all in one place.



- Generate Invoice**
Create professional invoices in seconds.
- Track Payments**
Monitor payments and payment history easily.
- Outstanding Invoices**
View and manage all pending payments.
- Revenue Reports**
Get insights into your revenue and collections.
- Automated Reminders**
Send payment reminders and follow-ups automatically.

Dashboard

Leads (CRM)

Clients

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Invoices

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Invoice Overview

Total Invoices
1,248 ↑ 18% vs last month

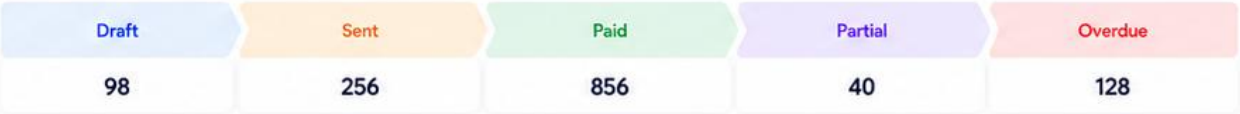
Paid Invoices
856 ↑ 16% vs last month

Outstanding Invoices
392 ↓ 8% vs last month

Total Revenue
₹ 48.6L ↑ 20% vs last month

Overdue Invoices
128 ↑ 10% vs last month

Invoices by Status



Recent Invoices

[View All](#) →

Invoice No.	Client	Job Title	Invoice Date	Due Date	Amount	Status	Actions
INV-2024-1250	T Techwave Solutions	React Developer	May 21, 2024	Jun 04, 2024	₹ 1,20,000	Paid	
INV-2024-1249	I Innova Systems	UI/UX Designer	May 20, 2024	Jun 03, 2024	₹ 85,000	Sent	
INV-2024-1248	G Greenfield Labs	.NET Developer	May 19, 2024	Jun 02, 2024	₹ 95,000	Partial	
INV-2024-1247	B Bright Digital	QA Engineer	May 18, 2024	Jun 01, 2024	₹ 70,000	Overdue	
INV-2024-1246	S Skyline Enterprises	Business Analyst	May 17, 2024	May 31, 2024	₹ 60,000	Paid	

PRICING PLANS

Simple Plans. Powerful Results.

Choose the perfect plan for your team and scale as you grow.

Monthly

Yearly

Save up to 20%



MICRO PLAN

Sole Proprietorship

₹500

per user/month

* Billed monthly ₹5,000 + GST

 10 Users

Get Started



SMALL PLAN

Small Business or Startup

₹400

per user/month

* Billed monthly ₹10,000 + GST

 25 Users

Get Started



MEDIUM PLAN

Growing Small Business

₹300

per user/month

* Billed monthly ₹15,000 + GST

 50 Users

Get Started

MOST POPULAR



LARGE PLAN

Medium-Sized Enterprise

₹200

per user/month

* Billed monthly ₹20,000 + GST

 100 Users

Get Started

Thank You!

Let's Build **Winning Teams,** **Together.**

Thank you for considering TrueATS.
We're excited about the opportunity to work
with you and help you streamline hiring,
attract top talent, and grow your business.





Skills

Experience

Culture Fit

AI Match Score 95%

 No hidden fees. Cancel anytime.



Dashboard Overview



 **1,248**
Total Applicants
↑ 18.6%

 **312**
New Hires
↑ 14.2%

 **18**
Open Positions
↓ 6.3%

 **84%**
Offer Acceptance
↑ 11.3%

Recent Candidates

[View all →](#)

Candidate	Role	Stage	Status
 Arjun Mehta	Product Manager	Interview	In Progress
 Neha Shah	UX Designer	Assessment	In Progress
 Rohit Kumar	Data Analyst	Screening	New
 Simran Kaur	DevOps Engineer	Interview	In Progress

Hiring Pipeline



[View full pipeline →](#)

Let's Connect

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Ready to get started?

Our team is here to help you every step of the way.

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Trusted by recruitment firms to hire better, faster and smarter.